

DALE'S

Lucky 7 Bargain Hours
Thurs., Sat. & Mon., 9 a.m. to 6 p.m.
Friday Night 'til 9

You Don't Have to Gamble on Our Prices— You'll Always Be a Winner at Our Tables We Will Not Be Undersold!

It's a 'Natural' at Dale's

LUCKY 7

Sale

\$1 HOLDS YOUR LAYAWAY

EVERY DEPT. IN OUR STORE REDUCED FOR THURS, FRI, SAT, MON. SALE ON MEN'S - WOMEN'S - BOYS' - GIRLS' - INFANTS' WEAR



BOY'S 10-OZ. FADED

BLUE DENIMS

Vertical Stripes Reinforced, Single Knee-turn-up Cuff
Fantastic But True! Never Before at This Low Price, Extra Sturdy Sanforized. Boxer Type.

Sizes 2 to 6X
Colors: Blue and Tan
Val. 1.98

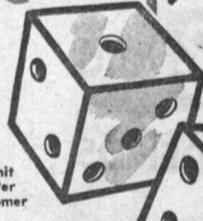
77^c

MEN'S AND BOYS' SPORT SHIRTS

- Wash 'n' Wear
- Fine Combed Cotton
- Large Ass'd. summer colors
- Sizes 1-14

77^c

Val. to 1.98



Limit 4 Per Customer

97^c

LADIES TOP QUALITY

WESTERN & CALIFORNIA CAPRIS

Never Offered Anywhere in Los Angeles at Our Low Lucky 7 Price
Worth 5.98. Cachina Cloth. Newest prints. First quality. Assorted colors. Cavalry twill.
Western Sizes 8-16, California 8-18

2.98 VALUE

"It's a Natural"

Limit 2 Per Customer



Ladies' 2-Piece Sets

Blouses, Jamaicas

10 different styles to choose from in cotton broadcloth blouses and Bedford Cord Jamaicas. Washable, full cut. Sizes 10-18. Limit 3 per customer.

1²⁷



Ladies Famous Calif. Name Brand

Swim Suits

Because of this fantastic purchase we are unable to reveal name.

HAWAIIAN PRINTS IN AN ASSORTMENT OF COLORS

Cotton fabrics, elastic gather back, full cut. Sizes 32-38. NOW ONLY

FIRST COME—FIRST SERVED



Girls'

Bathing Suits

Newest styles

Asst'd. Styles and Patterns

97^c

2³⁷

Val to 5.98

Ladies' NYLON HOSE

51, 15-denier, 100% nylon. First quality... new shades. Sizes 8 1/2 to 11. Limit 3 pair.

37^c

pair

Mens' Polished Cotton and Continentals SLACKS

WASH'N WEAR'M

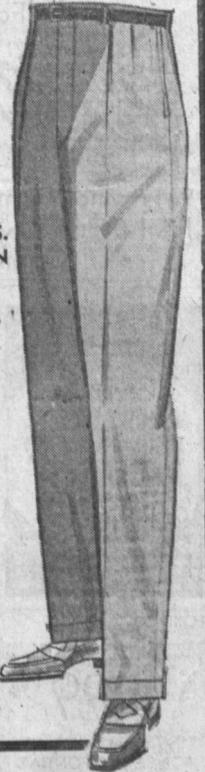
FLAP-BACK POCKETS, CUFFED BOTTOMS. CHOOSE FROM TAN, GREY, BLUE, BROWN AND BLACK.

Sizes 28 to 42

2⁹⁷

2 for 5⁵⁰

WORTH 5.98



Let These Items Be Your Guide That We Mean Business....



Will Hold Your LAY-AWAY



Ladies Blouses, Jamaicas and Shorts

- Sanforized
- Cottons
- Strips
- Checks
- Solids

In popular fabrics. Asst'd. colors. Reg. 1.98. Sizes 8-18. Blouses reg. 1.98, Size 32-38.

77^c

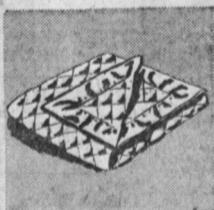


INFANTS 36x50" "BEACON" CRIB

BLANKETS

Beautiful Soft Rayon and Nylon Crib Blankets with Satin edge. Ready to be given away for gifts. Assorted colors.

Val. 2.98



Limit 2 Per Customer

97^c

LADIES SUMMER COTTON BRUNCH COATS, DRESSES, DUSTERS

No, Mam, this is not reduced merchandise that other stores could not sell for easter.

This group is fresh, sparkling cottons in washable colors.

Many different styles for every occasion. Made by Eastern manufacturer. Sizes 10-20 — 12 1/2-24 1/2.

Limit 2 Per Customer

1⁰⁷

Ea.

Value to 2.98



Girls Blouses, Jamaicas and Shorts

Have fun, gals... at our expense, cool cotton broadcloth fabrics in a large asst. of styles and colors. Blouses and Jamaica shorts. Washable and sanforized. Sizes 2 to 14.

77^c

TAKE YOUR PICK Limit of 2 Each

DALE'S

SELF-SERVICE DEPARTMENT STORE

1334 EL PRADO

DOWNTOWN TORRANCE

NEXT TO A&P MARKET



LADIES' — CHILDREN'S PANTIES

• 100% Nylon • 2-Bar Tricot • Hollywood riefs • Asst. Colors • Val. 39c. SML • Limit 7 per Customer.

17^c